**Cake App Design Report**

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**Design Platform**: Figm

Prototype link:<https://www.figma.com/design/XQxyowqYBh2iEkiRc4mX8b/UID-Assignment?node-id=0-1&t=EOusRgXDWGrlvdlt-1>

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Github link<https://github.com/AMPUMUZAAIJUKA/UID-WORK-2200705766.git>  
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**1. Project Overview**

This cake app was designed to provide users with an easy, engaging way to explore and order cakes. The app includes eight key pages, each crafted to ensure a smooth and delightful user experience. The layout, colors, and design elements reflect a welcoming, bakery-inspired theme aimed at appealing to cake lovers.

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**2. App Pages and Design Details**

**Landing Page**

**Purpose**: Creates a strong first impression and introduces the app.

**Design Elements**: Features a large, inviting image of a cake, along with the app name and a prominent “Get Started” button to encourage users to begin.

**User Flow**: Directs users to the welcome page when they click the “Get Started” button.

**Home Page**

**Purpose**: Serves as the main hub for users to explore features and options.

**Design Elements**: Welcoming banner with popular cake categories or new arrivals, plus navigation icons for easy access to categories and popular items.

**User Flow**: Users can browse categories or view featured cakes, making it easy to explore options without searching.

**Login Page**

**Purpose**: Allows users to securely sign in or sign up.

**Design Elements**: Clean, straightforward layout with input fields for email and password, along with “Login” and “Sign Up” buttons.

**User Flow**:after login it introduces the home page

**Cart Page**

**Purpose**: Allows users to view, adjust, and manage their selected items before checkout.

**Design Elements**: Inc

**User Flow**: Users can search for flavors, adjust items, or remove them. Once satisfied, they proceed to checkout.

**Payment & Delivery Management Page**

**Purpose**: Finalizes payment and delivery setup with flexible options.

**Design Elements**: Mobile Money for easy payments, a “Call to Confirm” button, and Google Map integration for selecting a delivery address.

**User Flow**: Users choose payment methods and the delivery area

**Confirmation Page**

**Purpose**: To view what has been assigned

**Design Elements**: Displays a summary of items and total amount, with a “Proceed to Pay” button.

**User Flow**: Users review their order and total cost, then confirm to complete the purchase.

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**3. Key Design Choices**

**Colors**: A warm, bakery-inspired color palette to create a welcoming atmosphere.

**Typography**: Playful yet readable fonts to convey a friendly tone while ensuring clarity.

**Icons**: Simple, recognizable icons for smooth navigation.

**Images**: High-quality cake images to attract users and showcase offerings.

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**4. Conclusion**

The cake app design was created to make ordering cakes an enjoyable experience. With a focus on simplicity, attractive visuals, and intuitive navigation, the app encourages users to explore, select, and place orders with ease. Each page guides users step-by-step, from introduction to checkout, ensuring a delightful and seamless journey.